Microsoft technology moves quickly—Redmond Intelligence helps you stay ahead.

REDMOND INTELLIGENCE IS TIMELY RESEARCH THAT WORKS FOR YOU
Microsoft technology is central to the enterprise. Yet it’s vastly complex with literally thousands of moving pieces. Every solution in the Microsoft ecosystem—from backup and security to artificial intelligence and hyper-converged infrastructure—depends on interactions with dozens of Microsoft’s cloud services, system services, pieces of software and development approaches. To explain why one of those ecosystem solutions makes sense often requires that customers or prospects understand fundamental choices in their underlying Microsoft infrastructure. That’s where research from Redmond Intelligence comes in.

Our team of respected, authoritative, Microsoft insider experts can provide crystal clear guidance on key architecture and directional questions for dealing with the bewildering array of options inside the Microsoft stack. Those experts, including top-tier Microsoft Most Valuable Professionals (MVPs), will work closely with you to identify the Microsoft stack technology questions of critical interest to your customers and prospects, and conduct research to illuminate current usage trends, key considerations and best practices that address those questions.

You’ll come away with an authoritative, independent report, professionally edited and designed by the team behind Redmond magazine, which you exclusively distribute. Redmond Intelligence reports will engage new prospects, provide great value to existing customers and establish you as a sponsor of real thought leadership in the industry.

“Redmond Intelligence will be the premier source of original research on Microsoft, its technologies and their implementation in the enterprise.”

—Andrew Brust, Microsoft Regional Director and MVP.

For more information, contact:

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WHAT WE OFFER

RESEARCH REPORTS
Our flagship offering, a Redmond Intelligence Research Report, is a thought leadership piece of research by one of our expert analysts on a central technology question involving Microsoft platforms. These in-depth reports run from 10 to 20 pages, providing original research on all angles of an important topic and may also include surveys of Converge360’s massive audience of engaged Microsoft administrators, partners and developers.

Call for pricing

BEST PRACTICES REPORTS
Leverage our analysts’ knowledge and experience with a Redmond Intelligence Best Practices Report. These five- to eight-page reports cover the best choices IT administrators or developers can make on a narrow technology question involving the Microsoft stack. The finished product consists of five to 10 concrete, actionable tips, with explanations and instructions backed by real-world knowledge.

Call for pricing

SOLUTION SPOTLIGHTS
Have an expert take a look at the purpose, functionality, intended configurations and market positioning of your product in neutral detail. While not a product review, this four- to six-page report provides independent validation of the need for the product.

Call for pricing

CONSULTING HOURS
Reserve time with our analysts either by phone or in person at Visual Studio Live!, TechMentor or Live! 360 events. Contact us for hourly rates.

All consulting billed by the hour; call us for rates

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HOW IT WORKS

Development of a Redmond Intelligence report is a collaborative process lasting one to three months from initial discussion to final report. Here’s how it works.

SCOPE
You meet with our team to isolate a timely, important topic worthy of further research, and identify the appropriate Redmond Intelligence analyst for the project.

OUTLINE
Within one week, the analyst delivers a research report outline for your review to ensure the project is on track.

RESEARCH
Within about three to eight weeks, depending on project scope, the report will be written in draft form.

PUBLISH
Once delivered, the final research report is a PDF that’s yours to share on your Web site, via e-mail or through our other Converge360 distribution and lead-generation programs.

WHY REDMOND INTELLIGENCE?

INDEPENDENT VALIDATION
A Redmond Intelligence report on your site will provide independent validation of your company or product to prospects familiar with the Microsoft ecosystem.

UNMATCHED EXPERTISE
Our network of analysts are absolute experts in Microsoft technology. They include longtime presenters at our conferences, Microsoft MVPs and contributors to our many Microsoft-focused Web sites.

MICROSOFT-SAVVY TEAM
From our sales team to our editors and designers, no one knows the Microsoft ecosystem like we do. We’ll provide insights and guidance, gleaned from decades of experience, through the entire process to help you develop the right assets and deploy them to the greatest effect.

INTEGRATED PROGRAM OPTIONS
Take advantage of our Web sites, lead-generation programs and marketing services to amplify the value of a Redmond Intelligence report by ensuring wider distribution.

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