CONVERGE360 OFFERS TIMELY RESEARCH THAT WORKS FOR YOU

Technology that is central to the enterprise is vastly complex with thousands of moving pieces. Whether it’s a cloud computing platform, virtualization software, IoT development, artificial intelligence or edge computing, explaining such tech implementations to customers or prospects requires a leap of faith in their understanding of the important choices they need to make for their enterprise. **That's where research from Converge360 comes in.**

Converge360’s team of respected, authoritative experts can provide crystal clear guidance on key architectural and directional questions for dealing with the bewildering array of options within technology choices. Those experts will work closely with you to identify the technology questions of critical interest to your customers and prospects, and conduct research to illuminate current usage trends, key considerations and best practices that address those questions.

You’ll come away with an authoritative, independent report, professionally edited and designed by the team behind Converge360, which you exclusively distribute. Converge360 Research will engage new prospects, provide great value to existing customers and establish you as a sponsor of real thought leadership in the industry.

For more information, contact:

Dan LaBianca | General Manager | Voice 818.674.3416 | E-mail dlabianca@Converge360.com
WHAT WE OFFER

BEST PRACTICES REPORTS
Leverage our analysts' knowledge and experience with a Converge360 Best Practices Report. These five- to eight-page reports cover the best choices IT administrators can make on a narrow technology question. The finished product consists of five to 10 concrete, actionable tips, with explanations and instructions backed by real-world knowledge.

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Call for pricing

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Development of a Converge360 report is a collaborative process lasting one to three months from initial discussion to final report. Here’s how it works.

SCOPE
You meet with our team to isolate a timely, important topic worthy of further research, and identify the appropriate analyst for the project.

OUTLINE
Within one week, the analyst delivers a research report outline for your review to ensure the project is on track.

RESEARCH
Within about three to eight weeks, depending on project scope, the report will be written in draft form.

PUBLISH
Once delivered, the final research report is a PDF that’s yours to share on your Web site, via e-mail or through our other Converge360 distribution and lead-generation programs.

WHY CONVERGE360 RESEARCH?

INDEPENDENT VALIDATION
A Converge360 report on your site will provide independent validation of your company or product to prospects familiar with the technology you choose to cover.

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“Converge360 Research is a premier source of expertise on emerging technologies and their implementation in the enterprise.”

Scott Bekker, Research Director, Converge360 Research

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